

---

## Anexia: Holger Bellinghausen De Coster, new managing director for Germany

---

- Expansion of the Cologne location due to strong growth of managed hosting and cloud services
- Change from market competitor PlusServer

**Cologne/Klagenfurt, April 4, 2017** – Anexia, global provider of managed hosting, cloud and software solutions, headquartered in Austria and with three German branch offices, appoints industry authority, Holger Bellinghausen De Coster, as managing director for the German market. Bellinghausen De Coster comes from Cologne-based PlusServer, a part of the Host Europe Group, where, starting in 2013, he filled the role of vice president of sales of the managed hosting business and the operational integration of several company acquisitions. Previous positions included other internet infrastructure providers such as the co-location specialist MESH Solutions as well as Carrier Level 3 Communications. The position of managing director for Germany is a new one; Bellinghausen De Coster reports directly to CEO Alexander Windbichler. Bellinghausen De Coster will make use of his industry expertise and contacts in the sector to strategically steer the German business, which is currently experiencing strong growth. In addition to its headquarters in Munich, Anexia also operates two branches in Regensburg and Cologne where new arrival, Holger Bellinghausen De Coster, will be primarily based. German customers of Anexia include BMW, Lufthansa Systems, mydays and TeamViewer; globally the Klagenfurt company works with Caritas, Mazda, Renault Nissan, Fuze and F-Secure amongst others.

### **Growth through quality instead of cost calculations**

“Germany is one of the three most important managed hosting markets for Anexia and is currently experiencing very strong growth of its business with new as well as existing customers,” says Holger Bellinghausen De Coster. “Steering this growth and strengthening it even more using my market experience and supporting personnel with new hires is an exciting challenge for me.”

Alexander Windbichler, founder and CEO of Anexia comments: “With the Anexia brand, we are going against the trend of general consolidation in the hosting market in Germany and have ambitious plans. We consider our market opportunities to be excellent for our service-friendly and technologically fully developed offers in a market that thinks more in cost categories than in quality. Holger Bellinghausen De Coster is the perfect expert, valued by all those around him, who will advance these plans for Anexia.”

### **About Anexia**

Anexia was founded by Alexander Windbichler in Klagenfurt, Austria in 2006. The IT service provider offers high-quality and individual solutions in the area of cloud and management hosting as well as customized software and app development. At the same time, Anexia also operates its own independent computer centers. With more than 150 employees in 10 branch offices in Europe and the USA, Anexia has over 70 international server locations and provides services for around 10,000 active customers. More information: [www.anexia-it.com](http://www.anexia-it.com)

### **Press contact**

Sophie Möllering  
[sgo@frische-fische.com](mailto:sgo@frische-fische.com)  
0160/ 96 79 59 95

