
CLOUD SUPPLIER ANEXIA OPENS 60TH DATA CENTER IN 40TH DIFFERENT COUNTRY

Managed Hosting as a growth driver for globally active company

Munich/Cologne/Klagenfurt, 3 August 2015 – Managed Hosting provider Anexia has extended its global cloud infrastructure to include a 60th main location by opening a new data center in Johannesburg, South Africa. By opening its first server center in Africa, Anexia will now be able to meet its international customers' demand for global, low-latency managed IaaS offers with tried-and-tested, central-European service levels in 40 countries with a presence on every continent. This means that the Austrian provider, whose German branches are located in Munich and Cologne, is the first hosting provider in a position to offer highly available Managed Hosting solutions to almost all global locations, from virtual servers in Bangkok to IP transit in Buenos Aires. The rapid growth is supported by clients such as Henkel, Lufthansa Systems, Mazda, Electronic Arts and the live-streaming portal twitch.

Almost ten years after Anexia was founded, the young team of highly specialized IT experts and worldly management has carved out a niche in the face of strong competition from service providers using solid execution and a global understanding of penetrating new markets. Even in exotic markets such as Vietnam, India and Chile, the company has managed to implement the technical infrastructure and service quality that its globally successful clients require and have come to expect, which has enabled it to set up shop in new countries and serve existing markets even more effectively.

Benefits for eCommerce and clients with an international focus

In today's eCommerce and enterprise sector, a globally unified infrastructure provides significant competitive advantages in terms of speed and updates. Certain business models with high technical-individual requirements when it comes to infrastructure can only be implemented using a global IaaS platform.

„By opening 60 server locations in 40 countries, we have set a worldwide standard that provides both major global corporations and rapidly growing Internet startups with a perfect infrastructure“, explains Alexander Windbichler, CEO of Anexia. „With Anexia on board, you could already be a global player, or wait and see where the market takes you – we are on hand to provide an all-round global service and are also ready to take the first step into a new market with individual solutions and customized price-performance ratios.

Strong development department for pioneering technological role

As well as the Managed Hosting Division, Anexia has established a second foothold in the form of custom software development, whose development department reverberates on the cloud offer with products such as company-own self-service tools, across technical training for international partners all the way through to classical programming.

„Reliability, extensive know-how and excellent support were the reasons that we decided to place our entire web infrastructure in the hands of the professionals at ANEXIA,“ explains Anke Graewer, Marketing Manager of New Media at ECE

ANEXIA Internetdienstleistungs GmbH



Projektmanagement GmbH. „As a result of the extremely positive collaboration, we have decided to charge Anexia with redeveloping the websites for the 80+ shopping centers that we operate. The combination of Managed Hosting and portal/TYPO3 development is a perfect constellation for our company and really reduces the workload of our IT department.

Through its systematic focusing, Anexia has been able to achieve growth of 1,400 percent in the last five years, driven solely by organic growth and solid budgeting, with no need whatsoever for support from investors. What's more, the company is not only certified for solvency, the Hosting and Development Departments have also been awarded the ISO 9001:2008 and ISO/IEC 27001:2500 certificates for quality and security.

About Anexia

Anexia is a provider of Managed Hosting services and a developer of custom software and web applications. With more than 60 data centers in 40 different countries, the provider maintains the world's largest number of server locations for its IaaS solutions. The company was founded in Klagenfurt, Austria in 2006 and is part of the ANX Holding Group, which is privately owned. Anexia operates further branches in Vienna, Munich, Cologne and New York and supports renowned international clients such as BMW, Renault-Nissan, S&T, Western Union, Allianz and Rocket.

More information: <http://anexia-it.com>

